

How is news made? (part deux)

Principles of Journalism
February 8, 2018

“Publicity, publicity, publicity is the
greatest moral factor and force in our public
life.”

—Joseph Pulitzer
newspaper baron

News quiz

Turning Point Cloud

Student.turningtechnologies.com

Session ID: JMC2300

Pop quiz

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Takeaways

- Recognize the problems with “commodity” news
- Describe the beat system of newsgathering
- Distinguish between event-driven and enterprise reporting
- Recognize the major types of newsgathering

Quick correction

timeliness vs. currency

Quick addendum

conflict

Maud Beelman

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Types of reporting

breaking news

general assignment

beat

feature

enterprise

investigative

opinion

events vs. pseudo-events

Major sources of news

Press releases

Meetings

Press conferences

Scanner traffic

Court cases/documents

Public records requests

Tips

Major sources of tips

Spokespeople

Officials

Activists

Attorneys

"Regular" people

What is news/newsworthy?

Newsworthy information provided to publics through
communication networks.