

# How is news made?

Principles of Journalism

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# Quiz

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“The one function that TV news performs very well is that when there is no news we give it to you with the same emphasis as if there were.”

—David Brinkley

# Takeaways

- Explain the `difference` between news and information
- Understand the principle values of `newsworthiness`

What is news?

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Newsworthy information provided to publics through  
communication networks.

What makes something newsworthy?

# What makes something newsworthy?

Timeliness

Currency

Impact

Novelty

Prominence

Proximity

Importance