

# What is journalism? (part deux)

Principles of Journalism  
February 1, 2018

“There can be no higher law in journalism  
than to tell the truth and to shame the  
devil.”

-Walter Lippmann

News quiz

# Takeaways

- Define three core journalistic virtues
  - Transparency
  - Verification
  - Independence
- Explain the the journalistic method as an epistemic practice
- Recognize the normative claims of *The Elements of Journalism*

aretē

technē

phronēsis

chalk board



transparency



verification



independence



epistēmē

"Journalism is an epistemic practice that uses words and images to communicate testimonial evidence to and within a social communication network."

-Professor Carrie Figdor

REVISED AND UPDATED

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THE  
ELEMENTS  
OF  
JOURNALISM

What Newspeople Should Know  
and the Public Should Expect

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